



# 2018

## Excellence in Landscape Awards



**LANDSCAPE  
CONTRACTORS  
ASSOCIATION**

**Entry Deadline: Wednesday, August 15, 2018**

## **Tips for Presenting Your Award Entry in the Best “Light”**

### **Be Patient**

Don't rush the entry. Give it time to mature. Plan to photograph it in all seasons—especially in peak color.

### **Plan**

Remove any debris and litter from patio, pool and pool deck, lawn, and plant beds; be sure turf areas are properly mowed and without dead areas, and that water hoses and garbage cans are out of sight.

### **Lighting**

Soft morning or early evening light lessens the contrast and is ideal for taking the best pictures. Photos taken in full sun at mid-day will wash out your photos and cast dark shadows.

### **Views**

Frame your view carefully, removing telephone poles and traffic signs, excessive concrete curbs, and pavement. Take before and after shots from the same point of view. Get close-ups detailing your craftsmanship. Take photos from unusual perspectives, such as from the roof or air, or show views from inside.

### **Creatively Tell the Story**

Use the entry form to detail the client's objectives, your vision, and special or unusual problems encountered. Avoid simple statements such as “east view.” Use the photos and photo descriptions—in the correct order—to walk the judges through the project and present it in the best “light.”

## **See Preparation Checklist on Back**





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## Submission Preparation Information

### Here's What You Need to Have Prepared Before You Begin Your Online Entry

When you are ready to submit your entry, be sure you know your entry category and have all items on the checklist prepared and ready. You'll also want to be sure you have a clear schedule because once you begin the submission online, you must complete it. You will not be able to save it and go back to finish it at a later time.

**Helpful Hint:** Type out any descriptions needed for your submission in Microsoft Word prior to starting the form. Then simply copy and paste where needed.

#### Checklist:

- Project Name
- Who is entering this project: Design/Build Contractor, Contractor, Landscape Architect or Design Firm?
- Which category does the project fall under? (You can only choose one of these.)
 

Total Residential Contracting	Interior Containerized Plantings
Outdoor Living Area	Craftsmanship
Front Residential Planting and Entranceway	Ecological Plantings
Residential Maintenance	Green Roof Installation
Commercial Landscape Installation	Special Events
Commercial Maintenance	Heritage
Interior Landscape Installation	Decade
Interior Landscape Maintenance	
- Is it a Design/Build entry? (Installation entries only.)
- Include a description of the project. **DO NOT USE COMPANY, CONTRACTOR, OR SUBCONTRACTOR NAMES.**
- Detail special or unique problems.
- For installation and maintenance entries, the date of completion is required.
- You will be required to specify if the items listed below were existing, the entrant's work, designed by entrant, subcontracted, or none (N/A):
 

Benches	Lighting	Potted Plants
Decks	Ornamental Pools	Seasonal Color
Drainage	Outdoor Kitchen	Soil Mix
Driveway	Overhead Structure	Steps
Fences	Patios	Swimming Pool
Fire Pit	Placement of Rocks and Boulders	Walks
Grading	Plant Materials	Walls
Green Roof	Planters	Water Features
Irrigation	Pool Decking	Woodworking
Lawn		
- Submit a minimum of 10 photos (maximum of 15). You will also need to write and submit a description of each photo.\*

\* A dropbox folder will be created when your entry is submitted for uploading photos.

**Submit Your Entries Today!**  
[www.lcamddcva.org/Awards](http://www.lcamddcva.org/Awards)

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